of personnel of para-military forces is also reviewed by Government of India from time to time.

Introduction of 'Service Area Concept' for Commercial Banks

1629. SHRI BASUDEB MOHAPATRA: Will the Minister of FINANCE be pleased to state:

(a) whether Government propose to introduce 'Service Area Concept' (SAC) for commercial banks from the beginning of the next financial year;

(b) if so, what are the details thereof;

(c) what is the total number of branches of commercial banks opened so far all over the country; and

(d) how the Branch Managers of commercial banks will be responsible for drawing up credit plan in the villages?

THE MINISTER OF STATE IN THE DEPARTMENT OF ECONOMIC AFFAIRS IN THE MINISTRY OF FINANCE (SHRI EDUARDO FALEIRO): (a) Yes, Sir.

(b) and (d) Under the Service Area Approach on an average a group of 15-25 villages would be allotted to a rural and semi-urban bank branch with a view to bring about an orderly and planned disbursement of credit. Under this approach, each Manager of allottee branch will conduct a survey of the allotted villages and will prepare village profiles indicating the types of activities carried on in their service area. On the basis of village profiles, branches will prepare Annual Credit Plans for lending for different identified activities, keeping in view the infrastructural and other facilities available and proposed to be created.

(c) Reserve Bank of India (RBI) has reported that as at the end of December, 1988, 55959, branches of scheduled commercial banks were functioning in the country.

Application of M/s. Pepsico under 100 per cent Export Oriented Unit Scheme

1630. SHRI V. GOPALSAMY: Will the Minister of COMMERCE be pleased to refer to the news-item captioned 'Pepsico applies for EPZ unit which appeared in the 'Economic Times' of the 11th February, 1989 and state:

(a) whether it is a fact that Pepsico has applied under the 100 per cent Export Oriented Unit Scheme;

(b) if so, whether it is consistent with the concept and philosophy of 100 per cent Export Oriented Units; and

(c) whether it is the policy of Government to encourage such low technology and low capital intensive units in the Export Processing Zones?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI P. R. DAS MUNSHI): (a) to (c) M|s. Pepsico India Holdings Inc., New York have applied to the Government to establish a project under the scheme of 100 per cent Export Oriented Units for the manufacture of propriety compound preparations used in the manufacture of non-alcoholic beverages at a location of Punjab. The application is under the consideration of the Board within the scope of the 100 per cent Export Oriented Unit Scheme.

Foreign Owned Companies under 100 per cent Export Oriented Units Scheme

1631. SHRI PRITHIBI MAJHI: Will the Minister of COMMERCE be pleased to state:

(a the number of foreign owned companies under 100 per cent Export Oriented Units Scheme allowed to sell 25 per cent of their products in the domestic market; and

(b) the names of companies and the products being made by them?